

Unique REACH 2013 Support Programme for SME

Industry leaders Chemical Watch, ReachCentrum and REACH Delivery combine to provide comprehensive and cost effective REACH support programme for chemical suppliers, distributors, resellers and end users worldwide

12 December 2011 – In line with the “REACH 2013 – Act Now!” campaign launched by the European Chemicals Agency to raise awareness of REACH with Small and Medium Enterprises (SMEs), a unique industry initiative has been launched to provide SMEs with a series of high quality REACH support products and services from well-known providers, in a single, low-cost promotional ‘bundle’.

The REACH 2013 Support Bundle is a worldwide initiative from chemSIX, supported by industry leaders Chemical Watch, ReachCentrum and Reach Delivery and is designed to make it very easy and attractive for companies to get access to the best information, knowledge and support on a small budget. In addition, it stimulates SMEs to (re)start their projects early in 2012 which is necessary given the tight REACH deadlines of 2013.

The European Chemicals Agency recently launched its “REACH 2013 – Act Now!” campaign in September. As part of the campaign, ECHA strives to point SME to the requirements and tools that are available to help them comply with REACH.

Joost Dekker of chemSIX explains, ‘Because the first registration phase focused on substances produced or imported in high volumes, smaller companies have not been as heavily involved in the REACH process as the larger companies. In 2012-2013 this will radically change. Along the chemical supply chain, smaller companies (SMEs) will have to become more involved in REACH. Most of these companies have little experience in the REACH process and many might even be unaware of any risks to their business.’

He added ‘Implementing REACH and CLP is a challenge, especially for smaller companies without staff departments and with limited resources. These companies typically have less time and money to spend on getting training and support. Our intention is to make more high quality support easily available online so that more companies can get better support at a lower cost.’

The initiative comprises a series of products and services which have been packaged together in a one-time promotional ‘bundle’ to create a comprehensive, distance learning, support package for SMEs in the industry. The one-time price for the whole package is €1155 and is available to companies worldwide for a limited time only, expiring in mid-February 2012.

The unique package (the ‘Bundle’) is described in detail at www.reach2013bundle.com and includes:

- **Online learning material** – four eLearning modules from ReachCentrum to build up your knowledge about relevant aspects of REACH. Each company can learn at their own pace, whenever it suits them, from anywhere in the world.
 - Up to date **industry news & regulatory updates** (a 12-month subscription to Chemical Watch) about REACH, CLP and related regulations, how regulations are developing inside and outside the EU, how industry is responding, how companies are implementing, how authorities are enforcing.
 - **Live webinars** – three webinars from those available from ReachCentrum in 2012 with topics ranging from Basic Knowledge to Advanced Tool Support. These are provided from one of the industry's most knowledgeable sources and may be chosen according to each company's needs.
 - 12 months access to a web-based solution for **REACH compliant MSDS delivery**. Unlimited usage of REACH Delivery, an industry leading supply chain communication platform, throughout your company. This is provided with training, support and upgrades
 - **Expert Answers to your Questions** – provided throughout the year by independent REACH experts. Timely advice is provided by trusted experts so that questions, about the implementation of REACH in each company's specific situation, do not slow down their project.

Organisations can register for the one-time promotional 'bundle' immediately by visiting www.reach2013bundle.com. The bundle must be purchased before February 15, 2012; the components of the bundle will be provided during the 12 months from February 2012.

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Notes for Editors:

About REACH

REACH is a new European Community Regulation on chemicals and their safe use ([EC 1907/2006](http://ec.europa.eu/chemicals/regulation/reach/)). It deals with the **R**egistration, **E**valuation, **A**uthorisation and **R**estriction of **C**hemical substances. The REACH regulations entered into force on 1 June 2007.

The aim of REACH is to improve the protection of human health and the environment through the better and earlier identification of the intrinsic properties of chemical substances. At the same time, innovative capability and competitiveness of the EU chemicals industry should be enhanced. The benefits of the REACH system will come gradually, as more and more substances are phased into REACH.

The REACH Regulation gives greater responsibility to industry to manage the risks from chemicals and to provide safety information on the substances. Manufacturers and importers will be required to gather information on the properties of their chemical substances, which will allow their safe handling, and to register the information in a central database run by the [European Chemicals Agency \(ECHA\)](http://echa.europa.eu/) in Helsinki.

The Agency will act as the central point in the REACH system: it will manage the databases necessary to operate the system, co-ordinate the in-depth evaluation of suspicious chemicals and run a public database in which consumers and professionals can find hazard information.

About Chemsix

Additional information available from <http://www.chemsix.com/>

The chemical substance information exchange – chemSIX – is a web portal designed to support companies implementing REACH & CLP. It provides companies smart project management tools to manage their projects and a cost effective channel to communicate relevant REACH information privately to each and all of their trade partners

About Chemical Watch

Additional information available from <http://chemicalwatch.com/>

Chemical Watch publishes news and intelligence to help companies meet responsibilities under chemicals legislation worldwide, including regimes such as REACH, CLP, GHS and TSCA. We keep you abreast of policy and business trends across Europe, North America and Asia. Because we are not tied to any trade associations, government or campaign group, we are able to offer objective news and analysis for all sectors.

About ReachCentrum

Additional information available from <http://www.reachcentrum.eu/>

ReachCentrum is a professional services body designed to help companies throughout the value chain to fulfil REACH requirements. ReachCentrum assists chemical manufacturers and importers in complying with all three aspects of the REACH legislation: dossier preparation for registration and support through the phases of evaluation and authorisation by providing our main services, which are consortia and lead registrant support services, consultancy and workshops.

About REACH Delivery International

Additional information available from www.reachdelivery.com

Maintain REACH compliance with REACH Delivery, a global service for manufacturers, importers, distributors and downstream users, supporting the electronic delivery, receipt, update, internal distribution, audit and tracking of (M)SDS and other documents, within a secure, pay-as-you-use environment.

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